



Sunday, September 24

Time	Title	Presenter	Location
12:00 pm – 5:00 pm	Exhibitor Setup		Media Center
3:00 pm – 7:00 pm	Participant Registration		Registration Desk
5:00 pm - 8:00 pm	Welcome Reception		Solana HI

Monday, September 25-Casual Day

The Registration and Information desk will be staffed all day, starting at 7:00am. Sponsor Exhibits will open at 7:00 am.

Time	Title	Presenter	Location
7:00 am – 4:30 pm	Registration		Registration Desk
7:30 am – 8:30 am	Breakfast Buffet / Sponsor Presentations / Networking		Media Center
7:30 – 7:55 am	Day 1 - Session A – The Visual Difference	Tableau	Media Center POD A
	Day 1 - Session B- Data Driven Digital Transformation in Healthcare	Informatica	Media Center POD B
	Day 1 - Session C- A business and technical viewpoint of how your health plan can succeed	Teradata	Aurora CD
7:55 – 8:30 am	Breakfast - Networking		Media Center
8:30 – 8:40 am	Welcome to Phoenix!		Solana E
8:40 – 8:45 am	Agenda Overview & Board Intro		Solana E
8:45 – 9:45 am	Keynote Speaker 1	Dr. Vishu Jhaveri (BCBSAZ)	Solana E
9:45 – 10:00 am	Break		Solana E
10:00 – 11:00 am	Keynote Speaker 2	Audrey Halvorson, Cindy Montgomery, Garrett Anderson (BCBSAZ)	Solana E
11:00 am -11:30 am	Break – Visit Vendors		Media Center
11:30 – 12:15 pm	(B) Breakout 1: Provider Directory Regulations and Systems	Ben Holliday, Sarah Hall (BCBST)	Solana A
	(T) Breakout 2: Florida Blue Journey using Big Data for Data Science– Hadoop Proprietary	Neeraj Kapil, Zachary Voskamp (BSBSFL)	Solana B
	(T) Breakout 3: Member Information: The Big Picture	Brent Leland (BCBSKC) & Marco Weixler (ICW)	Solana CD
	(B) Breakout 4: Enabling Value Based Providers with Actionable Analytics Spanning Rosters, Tableau and More! Proprietary	Liz Rubin(Horizon BCBSNJ)	Solana FG
12:15 – 1:15 pm	Lunch Buffet/ Sponsor Presentations/ Networking		Media Center
12:30 – 12:55 pm	Day 1 - Session D Ab Initio & Hadoop, Making Big Data Work	Ab Initio	Media Center POD A
	Day 1 - Session E- A Modern Approach to Achieving Data-driven Customer Insights	Reltio	Media Center POD B
	Day 1 - Session F- The Journey to Achieving High Performing Data Governance	GrayMatter Analytics	Aurora CD
12:55 – 1:15 pm	Lunch - Networking		Media Center
1:15 – 2:00 pm	(T) Breakout 5: Predictive Modeling with HRA Data for Timely Identification of at Risk Members Proprietary	McKensie Rainey (BCBST)	Solana A
	(B) Breakout 6: An Operational Framework for Data Sharing Practices Proprietary	Bruce Martin, Leanne Hinrichs, David Kemp (BCBS Nebraska)	Solana B

Time	Title	Presenter	Location
1:15 – 2:00 pm	(B) Breakout 7: Enabling Financial Investigation with Business Intelligence Proprietary	Latisha Mire, Brien Ruyak, Brian Badinger (BCBSLA)	Solana CD
	(T) Breakout 8: Addressing the Opioid Dependency with Advanced Analytics Proprietary	Jeff Vernice, PhD (Horizon BCBSNJ)	Solana FG
	Sponsor Peer to Peer Networking	All Sponsors and The Board	Media Center
2:00 – 2:10 pm	Room Change		
2:10 – 2:55 pm	(B) Breakout 9: Leveraging Key Indicators to Drive Benefit Decisions	Timothy Donald (Horizon BCBSNJ)	Solana A
	(B) Breakout 10: Enabling Provider Strategy and Partnership through Data Visualization Proprietary	Divya Mahendra, Meaghan Pilcher (BCBSAZ)	Solana B
	(B) Breakout 11: Transforming Population Health through Information Proprietary	Brittany Baarson, Pier Ortiz (BCBSAZ)	Solana CD
	Breakout 12: Data Governance using a Functional Framework	Robert Fox (ARCBBS)	Solana FG
2:55 – 3:20 pm	Break – Visit Vendors		Media Center
3:20 – 4:05pm	Breakout 13: Build it All and See What Sticks: Analyst Drill-Downs, Managerial References, and Executive Dashboards in Tableau	Ryan Ferland (BCBSAZ)	Solana A
	Breakout 14: Using Prescriptive Analytics to Change Consumer Behavior	Lesia Stuart (BCBSTN) & Lindsey Miller (NextHealth Technologies)	Solana B
	Breakout 15: Modernizing BCBST Consultation with Employer Groups	Maureen Lowe (BCBST)	Solana CD
	(T) Breakout 16: BCBS Axis Proprietary	Pat Taylor (BCBSA)	Solana FG
4:05 – 4:15 pm	Room Change		
4:15 – 5:00 pm	(B) Breakout 17: Campaign Management Life Cycle Proprietary	Kalyan Boppudi and Troy Buescher (BCBSNC)	Solana A
	(B) Breakout 18: Value-Based Wellness Incentive Design Proprietary	Lesia Stuart, Sagar Kapadia (BCBST)	Solana B
	Breakout 19: How to Achieve Value Driven Business Outcomes	Cindy Zuvich-Hinkle & Caitlin Hyatt (Blue Cross Idaho)	Solana CD
	Breakout 20: Blue Cross Blue Shield of Arizona with Hope High School	Kavita Chandak & Deanna Paglierani (BCBSAZ)	Solana FG
5:00-5:30 pm	Free Time		
5:30-6:00 pm	Transportation to Dinner		
6:00-9:00 pm	Dinner-Corona Ranch		Corona Ranch

Tuesday, September 26-Casual Day

The Registration and Information desk will be staffed starting at 7:00 am – 3:00 pm Sponsor Exhibits will open at 7:30 am and may breakdown as early as 2:00 pm

Time	Title	Presenter	Location
7:00 am – 3:00 pm	Registration		Registration Desk
7:30 – 8:30 am	Breakfast Buffet / Sponsor Presentations / Networking		Media Center
7:30 – 7:55 am	Day 2 - Session A - Is Artificial Intelligence mature enough for Healthcare?	Accenture	Media Center POD A
	Day 2 - Session B - Maximize the value of your data	InfoGix	Media Center POD B
	Day 2 - Session C - Leveraging Healthcare Analytics to Improve Business Outcomes	Clarity Insights	Aurora CD
7:55 – 8:30 am	Networking		Media Center

Session Types - T: Technical B: Business

Time	Title	Presenter	Location
8:30 - 8:35 am	Welcome to Day 2 & Announcements		Solana E
8:35 – 9:35 am	Gartner Presentation	Jeff Cribbs	Solana E
9:35-9:45 am	Room Change		
9:45 – 10:30 am	Breakout 21: Medication Reconciliation Provider Data Enablement	Allison Combs and Louis Polite (BCBSMI)	Solana A
	(T) Breakout 22: Ensemble Machine Learning Algorithms on Emergency Room Frequent Flyers Prediction.	Dr. Nasser Mooman (Excellus)	Solana B
	(B) Breakout 23: Clinical Data Exchange - Report Card	Emily Bagley, Deana Hixson (BCBST)	Solana CD
	(T) Breakout 24: Master Data Management: The Sequel Proprietary	Nathan McAnally (Blue Cross NC)	Solana FG
10:30 – 11:00 am	Break – Visit Vendors		Media Center
11:00 – 11:45 am	Breakout 25: An ACQA Comparison Dashboard: Using Data Science and R Shiny to Provide Insights to our Provider Partners	Matt Giglia (Excellus)	Solana A
	(T) Breakout 26: Improving Extract Generation Process and Quality	Aristotle Castro, David Johnson, JayTamraz (BCBSA) & Jeff Kleiman (Ab Initio)	Solana B
	(B) Breakout 27: Facilitating Enterprise Strategy with Application Portfolio Data Collection	Raji Dasari, Jon Moorhead (BCBSAZ)	Solana CD
	(T) Breakout 28: Arming Stakeholders with Analytics to Drive Quality Proprietary	Hank Wells, Kirthivasan Vaithyanathan (BCBST)	Solana FG
11:45 am – 1:00 pm	Lunch Buffet/ Sponsor Presentations/ Networking		Media Center
12:05 – 12:30 pm	Day 2 - Session D - How To Drive Clinical Data Integration Strategies	CitiusTech	Media Center POD A
	Day 2 - Session E - Enabling Payer and Provider Collaboration in the Journey Toward Quality Care	Mede/Analytics	Media Center POD B
12:30 – 1:00 pm	Networking-Visit Sponsors		Media Center
1:00 pm – 2:00 pm	Motivational Speaker	Christine Cashen	Solana E
2:00 – 2:45 pm	Sponsor Door Prizes and Instructions for Wellness Activity		Solana E
2:45 – 3:30pm	Free Time		
3:30 – 4:00 pm	Transportation to Wellness Activity & Dinner		
4:00 – 7:00 pm	Wellness Activity & Dinner: Top Golf		

Wednesday, September 27-Casual Day

The Registration and Information desk will be staffed until 9:00 am

*** Please schedule departure flight for 2:00 pm or later ***

Time	Title	Presenter	Location
7:30 – 9:00 am	Registration		Solana Foyer
8:00 – 9:00 am	Breakfast Buffet		Solana E
9:00 – 9:45 am	Keynote Speaker	Buster Christenson (BCBSAZ)	Solana E
9:45 – 10:00 am	Break / Complete Surveys		Solana E
10:00 – 10:30 am	Award for Information Management Excellence Award	Jessica Wyatt (ARBCBS)	Solana E
10:30 – 11:00 am	Plan Drawings (must be present to win)		Solana E
11:00 – 11:30 am	Wrap up & Intro 2018	Debbie Cormier & Ronit Ron	Solana E